

# STATE OF **ILLINOIS** TRADE MISSION TO AFRICA



## KENYA & TANZANIA | MARCH 9 - 18, 2020

We invite Illinois' small businesses to join the Illinois Department of Commerce and Economic Opportunity, Office of Trade & Investment on a multi-sector **Trade Mission to Kenya and Tanzania** from March 9 – 18, 2020.

Kenya has a market-based economy and is considered the economic, commercial, financial and logistics hub of East Africa. With the strongest industrial base in East Africa, Kenya has been successful in attracting U.S. exporters and investors. More U.S. companies are exporting to Kenya to take advantage of Kenya's strategic location, diversified economy, entrepreneurial workforce, comprehensive air routes, and status as a regional financial center.

Tanzania is one of the 10 fastest growing economies in the world. Tanzania has an ambitious industrialization plan to transform into a middle-income economy by 2030. U.S. exporters and service providers interested in exploring commercial opportunities in sub-Saharan Africa should strongly consider Tanzania as their government is focusing on making large investments in infrastructure and the energy sector, which present opportunities for U.S. exports.

### Participation Details

Illinois companies who qualify for this mission will receive the following:

- Pre-scheduled B2B matchmaking
- 50 – 75% partial reimbursement of lodging and airfare costs in accordance with guidelines
- Briefing material
- Assistance with travel logistics

**Participation Fee:** \$500

### Participation Deadline

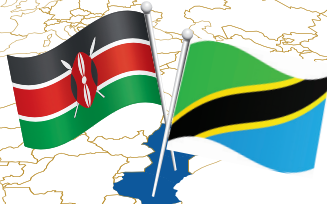
**Space is limited and qualified Illinois firms will be considered on a rolling basis.**

### For more information contact:

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